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It is with great pleasure that we present Volume 4, Number 7, July 2026 of the International Journal of Applied and Scientific Research (IJASR). This issue brings together a diverse collection of multidisciplinary research addressing contemporary challenges in agriculture, public administration, organizational management, public services, communication, digital governance, community development, and information technology. The issue was published on July 28, 2026, under the DOI 10.59890/ijasr.v4i7.

The articles featured in this issue reflect the important role of applied and scientific research in responding to practical problems faced by communities, institutions, businesses, and governments. The first article examines the income of smallholder beef cattle farmers in South Konawe, providing insights into the economic conditions and livelihood potential of livestock farming. Complementing this agricultural perspective, another study investigates local government strategies for addressing cooking oil shortages, highlighting the importance of effective public policy and local intervention in maintaining the availability of essential commodities.

Public administration and governance constitute a significant focus of this issue. Research on good governance and policy communication explores efforts to improve digital public services, while another article examines the effectiveness of the Village Fund Direct Cash Assistance (BLT-DD) program in supporting community welfare in Jirak Jaya District, Musi Banyuasin Regency. Further contributions address community participation in the development of BUMDes Maloang, the transformation of public service quality through South Sumatra Light Rail Transit (LRT), and the strengthening of inter-agency integration within the Electronic-Based Government System (SPBE) in Ambon City. These studies collectively demonstrate the importance of collaboration, institutional capacity, communication, and innovation in strengthening public services and local development.

This issue also presents research on emerging social and communication challenges. The study Framing the Mother as Primary Caregiver analyzes how the role of mothers is represented in advertising through Entman's framing perspective, while Spin Doctoring as Democratic Betrayal critically discusses the ethical challenges of government public relations in a hybrid democracy. These contributions emphasize the importance of responsible communication, ethical public relations, and critical approaches to understanding contemporary media practices.

In the fields of organizational management and consumer services, this issue includes research examining the influence of role conflict on organizational commitment through job satisfaction, as well as an analysis of service quality and customer loyalty at Bank BNI's Pasuruan Branch. These studies highlight the significance of employee well-being, organizational relationships, and service quality in improving institutional performance and strengthening relationships with stakeholders.

The issue further contributes to the growing discussion on digital governance, public program monitoring, and cybersecurity. Research on data-interoperable collaborative governance examines approaches to monitoring Indonesia's Free Nutritious Meal Program in Ambon, while another study investigates privacy violations in Android application permissions using decision tree analysis and RapidMiner from a cyberlaw perspective. Together, these studies demonstrate how technological innovation and interdisciplinary approaches can support more accountable public programs and strengthen awareness of digital privacy and security.

Through this issue, IJASR continues its commitment to disseminating high-quality multidisciplinary research that connects scientific knowledge with real-world needs. As a peer-reviewed multidisciplinary journal, IJASR publishes empirical, conceptual, and review research across scientific disciplines with the broader objective of supporting good practices and applications that contribute to human welfare.

We sincerely appreciate the valuable contributions of all authors, reviewers, editors, and members of the editorial team who have supported the publication of this issue. We hope that the research presented in Volume 4, Number 7, July 2026 will provide meaningful references for academics, researchers, policymakers, practitioners, and other readers, while encouraging further research and collaboration across disciplines.

Happy Reading
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